srmg
Saudi Research & Media Group

COMPLETED GLOBAL ERP IMPLEMENTATION | 46+ LEGAL ENTITIES

Microsoft Dynamics 365 Finance & Operations

A globally deployed ERP platform supporting core enterprise functions and specialized business processes

25+ customizations | 50+ customized reports | 10+ Power BI dashboards | ~400 GB database | ~3M transactions | 2,000+ employees

- Standard modules: Finance, Supply Chain, and Project Accounting
- Customized modules: Subscriptions, Printing & Distribution, Advertising, Freelancer Management, and Request of Payment (RoP), among others.

Delivering a unified ERP across global entities and specialized business processes

The project's greatest complexity came from translating the diverse operating models of the media industry into controlled, end-to-end ERP processes.

IMPLEMENTATION COMPLEXITY

Global Process Alignment
Aligning finance and supply chain processes across 46+ legal entities.

Specialized Business Logic
Supporting specific processes through tailored ERP capabilities.

High-Volume Data Landscape
Managing approximately 3 million transactions and a ~400 GB database.

Complex Reporting Needs
Supporting operational and management reporting across business functions.

Cross-System Connectivity
Connecting ERP processes with related enterprise applications and services.

Enterprise-Wide Adoption
Enabling consistent ways of working for a workforce of 2,000+ employees.

DELIVERED ENTERPRISE CAPABILITY

Global ERP Foundation
A common Dynamics 365 Finance & Operations platform deployed across legal entities.

Standard Core Modules
Finance, Supply Chain and Project Accounting supporting core enterprise operations.

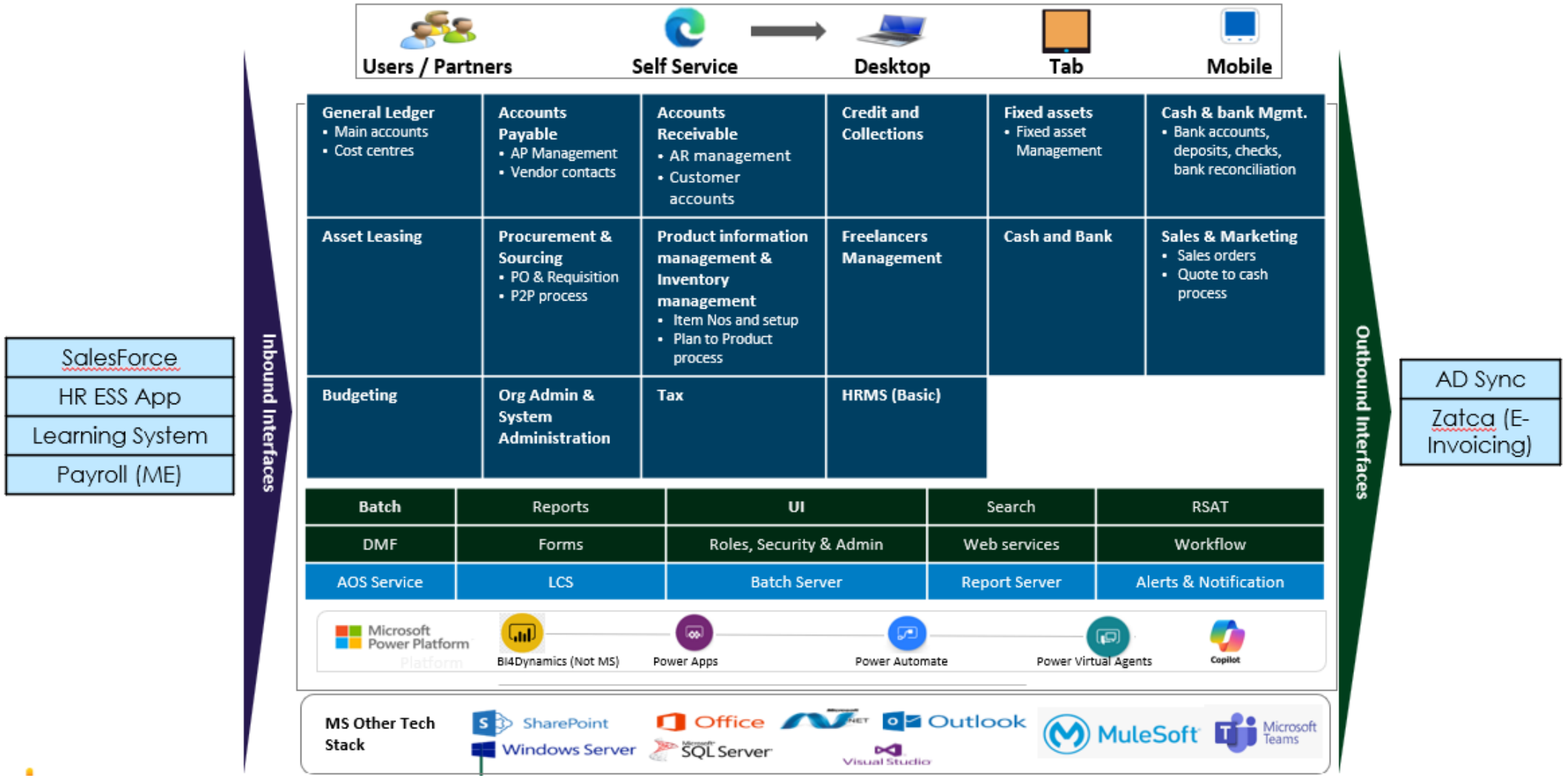
Tailored Business Capabilities
Custom modules for subscriptions, advertising, print and distribution, freelancer management and RoP.

Reporting Enablement
50+ reports and 10+ Power BI dashboards supporting business visibility.

Integrated Operating Model
Connected enterprise processes across core ERP and specialized business functions.

A completed global ERP implementation bringing core enterprise processes and specialized workflows onto a unified operating platform.

A unified ERP architecture supporting global operations



A unified ERP architecture supporting global operations

Users & Identity

Employees • roles • access

Enterprise Applications

Salesforce • HR ESS • LMS

Regulatory Services

ZATCA • FTA

Systems & Interfaces

Asset tracking • APIs • interfaces

Microsoft Dynamics 365 Finance & Operations connects core finance, supply chain and project accounting with specialized processes for advertising, subscriptions, print and distribution, freelancer management and HR operations

Data & Reporting

Operational reports • 50+ reports • 10+ Power BI dashboards

ERP Platform & Controls

Role-based access • monitoring • backup & recovery

Governance embedded in the enterprise operating model

Security & Access Governance

Role-based access, segregation of duties, identity controls and periodic access reviews.

Risk, Compliance & Continuity

Regulatory compliance, operational continuity, issue escalation and business-critical process controls.

Data Integrity & Reconciliation

Consistent transaction handling, financial reconciliation and validation of records and balances.

Customization & Change Control

Governance of tailored business logic, controlled releases and documented change approvals.

Cross-System Validation

Coordinated validation across finance, reporting, HR, identity and connected enterprise services.

A completed enterprise implementation combining global process consistency with specialized business capabilities, reporting visibility and operational scale.

Global Operational Enablement	**46+ Legal Entities**
	A unified ERP foundation supporting globally distributed business operations.
Enterprise-Scale Data Transition	**~3M Transactions**
	~400 GB database
	Data integrity, reconciliation.
Customization	**25+ Customizations**
	50+ Custom Reports
	Assessing and adapting established business logic, reporting

Global implementation coverage – all represented legal entities completed

