

Key Success Metrics of the Project

Footfall
273,054

Winner of CIO Award by IDC, India



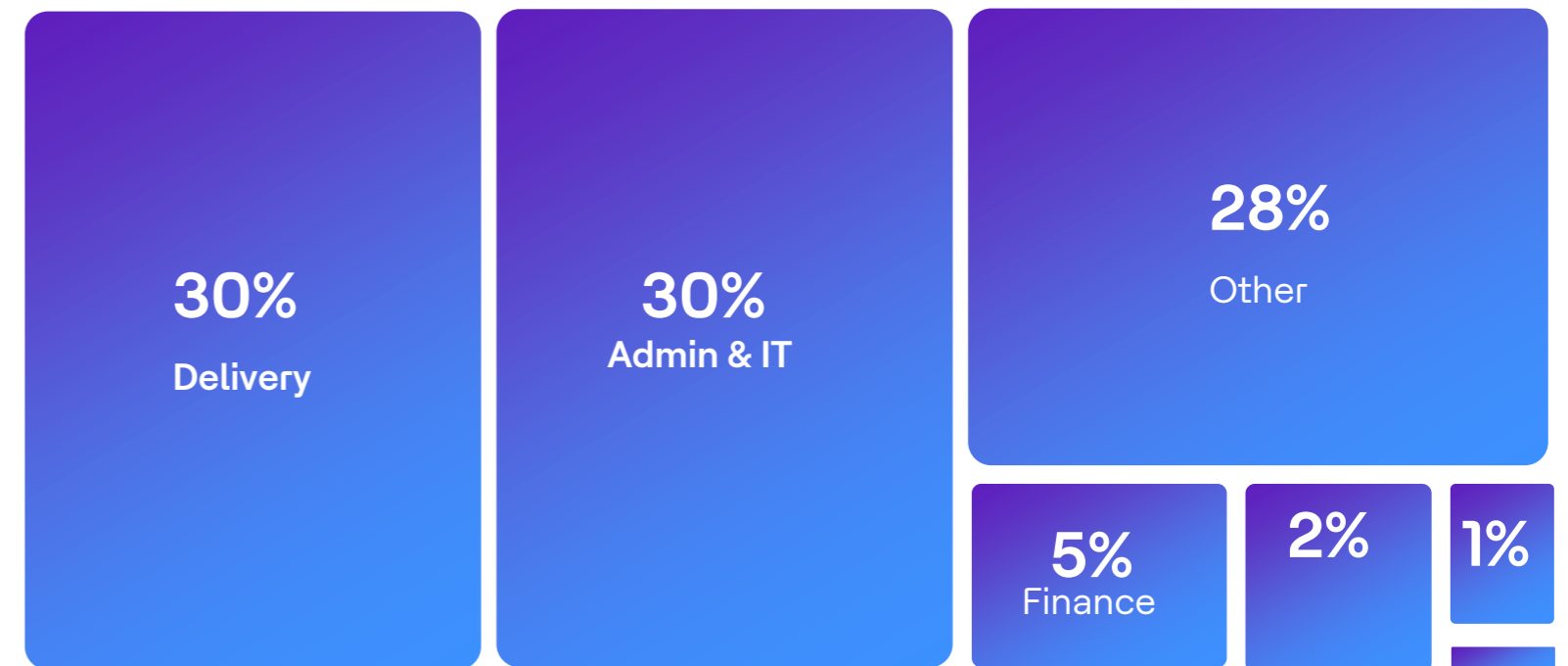
Page Performance

Page health score



Total aggregated number of all visits on MyHCLTech across platforms and channels is **5,626,081 (+47% since last month)**

Persona split for respondents



Loading time of the site is **1.3 second**

It is the total time taken to load the full home page. This should always be less than 2 second

Response time of the site is **473 milli second**

Response time is the speed at which a site responds to a request should be within 1 second

Engagement and Sentiments

4.18
★★★★★
Overall user satisfaction score for MyHCLTech

✓ 'My Dashboard' is the most used section of the homepage

Feedback to date has been overwhelmingly positive.

✓ 'Laptop pass' card has the most interactions.

77%
Users that think news & articles are relevant and engaging

80%
Users that think MyHCLTech is intuitive to use

✓ We have 217,141 of all time users contributing to 1,511,793 site visits

78%
Users that think it is easy to find the info they need

73%
Users that believe MyHCLTech is an improvement over MyHCL

*MyHCLTech User Feedback: Survey Results as of Sep 17, 2024 (Based on 3,462 responses)