

SMART2 Project

CIO Project of the Year
Award Nomination



What are the priorities for Reckitt with SMART2 at the Foundation



1 Strengthen and stabilise our foundations

Lay the next level of foundations for **enterprise core capabilities** (ERP, PLM, Master Data,...)

Build **operational excellence and resilience** through technology (Cyber, Factories and Labs tech,..)

Provide **table-stakes to operate**: ESG reporting, SOX Compliance, ...



2 Transform and Orchestrate

Increase **value delivery** through embedding capability adoption and operational excellence in Imex

Unlock **value realization and cost savings with key initiatives** e.g. RGM, Sales Excellence, E2E supply planning, Digital procurement, FFF, HRT,...

Leverage **AI and Automation** to improve workforce day to day efficiency and boost process simplification (Net Working Capital, O2C, S2P,...)



3 Create competitive advantage with digital and "AI first" opportunities

Drive **"digital and AI first" initiatives** to keep our growth momentum, e.g.:

- value exchange with our consumers to drive meaningful and welcomed personalization
- Gen-AI to support media and creative effectiveness
- Omnichannel consumer activation & smart measurement and planning
- Introduce tech innovation with startups

Data, Analytics, AI and Automation

Modern ways of working. Compliant, Safe and Resilient. "As Common as Possible, As Different as Needed"

A value driven IT&D function that builds, attracts and retains digital talent

SMART2 – Save MASSively to Reinvest in Technology Transformation

Brief overview of SMART2

What is it

SMART2 - **S**ave **M**Assively to **R**einvest in **T**echnology **T**ransformation project was launched with the dual focus on Cost Optimization and Infrastructure Transformation. The main aim included to move all applications hosted in Data Centers to Cloud Based for a secure, scalable, and future-ready architecture. This has also laid the foundation for AI/ GenAI based transformations.

Current State



Reckitt – MS
Azure Cloud
(EU)

Datacenter
(EU)



Future State



Cloud Native

Key Benefits



- **Scalability:** Easily handle varying workloads with automatic resource scaling
- **Speed to Market:** Faster development and deployment through microservices and DevOps
- **Cost Efficiency:** Pay only for what you use, reducing infrastructure and maintenance costs.
- **Resilience:** Built-in fault tolerance and high availability improve uptime.
- **Security & Compliance:** Enhanced security features and easier regulatory compliance.
- **Innovation:** Quick access to advanced technologies like AI, analytics, and IoT.

Key transformations undertaken as part of the project

Components	Application Components	Current – Hosting (EU)	Proposed – Hosting (US)
SAP ERP	Applications ▪ S/4 HANA+ V/4 HANA + Fiori ▪ SAP GRC ▪ SAP ILM Tools ▪ SAP Cloud Connector ▪ SAP Web Dispatcher IaaS • SAP Console • Print	Reckitt Subscription MS Azure Cloud	Private Cloud Edition (RISE)
Indirect Tax Engine	OneSource Indirect Tax Determination		OneSource Cloud (AWS)
OpenText Archive	Archive Storage		OpenText Cloud
Middleware	Integration Suite SAP Application Development		SAP BTP (PaaS)
Lab Solution	Sample Manager (GLIMS) Integration Manager	Reckitt Subscription MS Azure Cloud (EU)	Reckitt Subscription MS Azure Cloud (US)
Weighing & Dispensing	GWINS	Data Center (Slough)	Reckitt Subscription MS Azure Cloud (US)

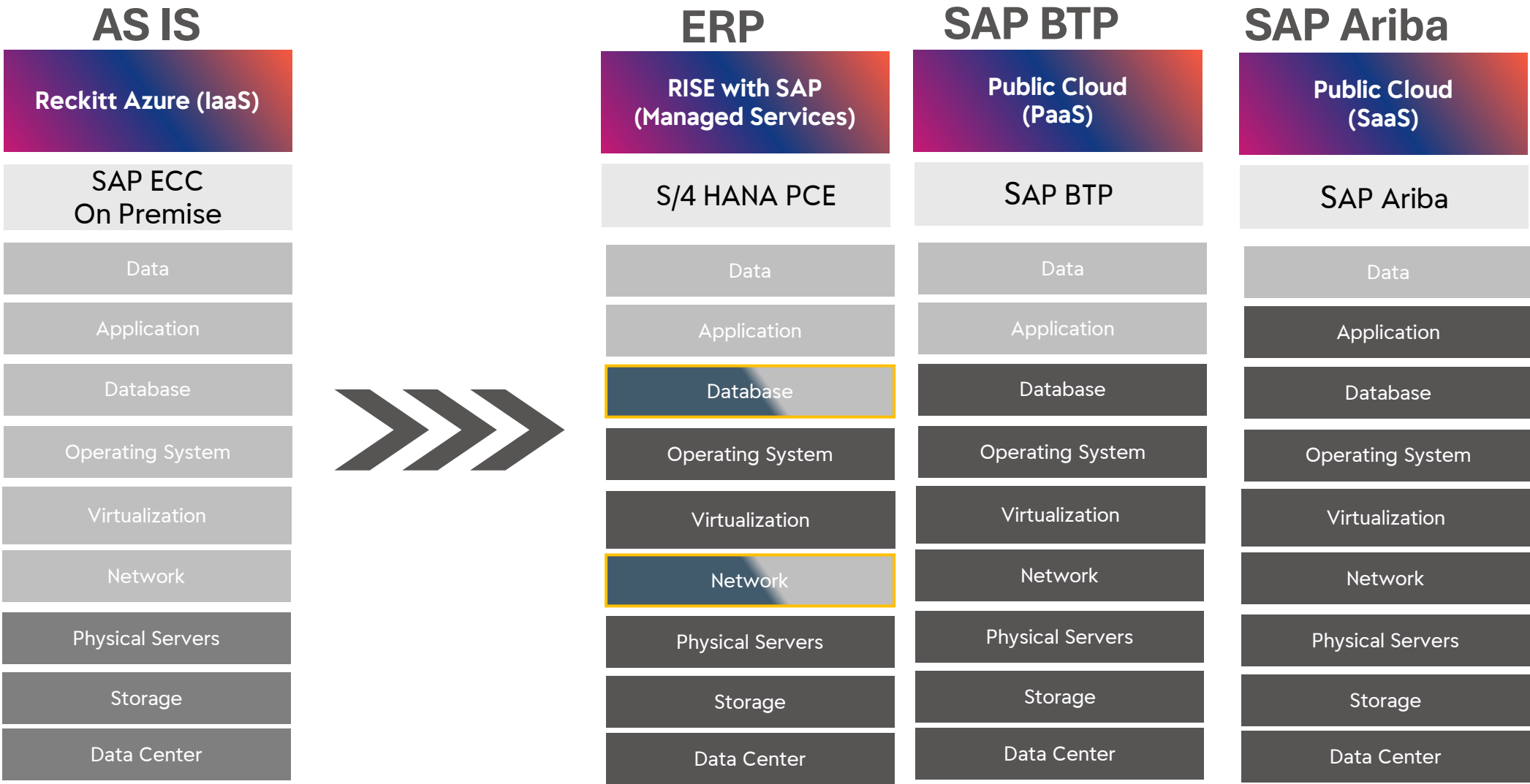
IaaS (Cloud Based) vs PaaS /SaaS/PCE

(Cloud Native)

Microsoft

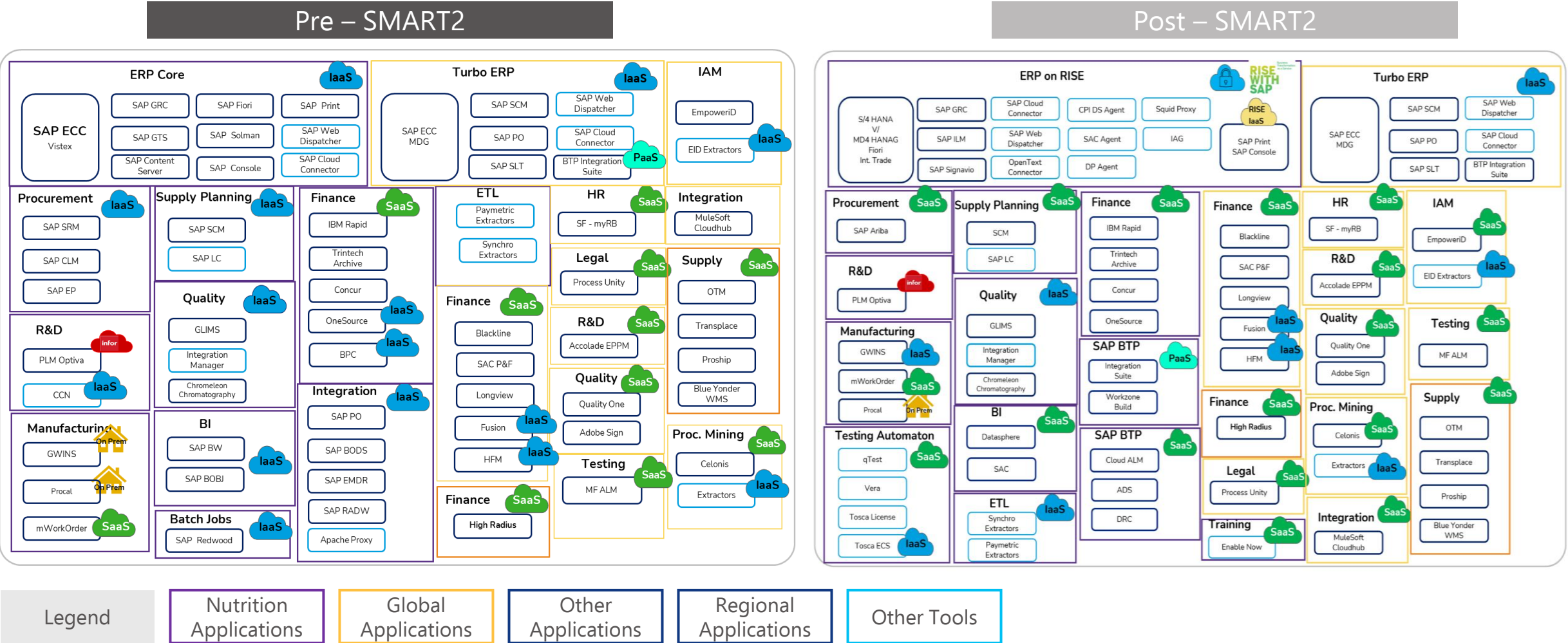
Reckitt

SAP/RISE



End State Architecture

Enterprise Application Hosting with focus to move towards *Cloud Native*



Thank you!

