price list
valid from 01.08.2024

Online Promotion

Articles / Interviews / Videos / Social Networks / Special Projects		
Name of the service	Cost, $USA	Details
Company card or IT solution card	**$550**	Placement of a block in the appropriate section for 1 year. Promotion: 1 announcement in the digest, 1 post on social networks (LinkedIn, Facebook, Telegram), and a 1-week announcement on the main page of globalcio.com.
Articles/Interview	**$950**	Posting of an article on the globalcio.com portal. Promotion: Featured on the main page for 2 weeks, with announcements on social networks (LinkedIn, Facebook, Telegram) and in the digest.
One news post of the company + social media post	**$550**	Placement of one company news item on globalcio.com and social networks (LinkedIn, Facebook, Telegram).
Longread	**$1250**	Longread with announcements on social networks (LinkedIn, Facebook, Telegram) and in the digest.
Video Interview	**$1950**	Video interview with a company expert or a customer representative, with promotion on the portal and announcements in individual newsletters and social networks.

Lead Generation

Mailing		
Name of the service	Cost, $USA	Details
Individual mailing to the base	**$750**	Individual mailing list from the database of IT decision makers (3 thousand contacts)

Lead Generation		
Name of the service	Cost, $USA	Details
Turnkey Webinar	**$1550**	Announcement of the webinar, audience invitation, registration, technical support, placement on the portal and in thematic sections for a minimum of 1 year, leads transfer. Mailing to the audience.
Invitation campaign to your events	**$1550**	Two individual mailing lists from the database of IT decision makers (3 thousand contacts), banner on the portal, announcement on social networks
Surveys with lead generation elements	**$3000**	Surveying CIOs and providing completed questionnaires (from a minimum of 30) reflecting the needs of respondents and collecting their contacts. The research is conducted with the entire contact database. A different design of the study is discussed separately. If desired, the results of the study can be published within the community on the portal

Online and offline meetings

International online conferences

Name of the service	Cost, $USA	Details
Single delegate participation	**$150**	Delegate participation with opportunities to ask questions in the chat
Participation with presentation	**$950**	Participation with a 10 minute presentation, introduction as a partner, opportunities to ask questions in chat. Lists of participants are provided

Offline meetings

Name of the service	Cost, $USA	Details
Single delegate participation	on request	Bonus: rollup, promotional materials
Single delegate participation, providing contacts of participants	on request	Bonus: rollup, promotional materials
Single delegate participation with a presentation	on request	Speech for 10 minutes, providing contacts of participants. Bonus: rollup, promotional materials
Participation of a second and subsequent delegate from the company	on request	-
Other participation formats	on request	The price is negotiated individually

Key Global CIO events

Project of the Year Contest

The **"Project of the Year"** is established by the international professional IT community Global CIO and promotes best practices in the field of digitalization.

Over the years, the contest has become an international event and an important communication platform for CIOs and top managers who use automation and digitalization in their daily practice.

Project of the Year is an excellent opportunity for IT leaders to share successful experiences and expert opinions. It is more than a competition, it helps to create a single database for the entire IT industry.

For more information, please visit the link.

Top 100 IT Leaders Ranking

The **"Top 100 IT Leaders"** is an annual project created to connect the best IT executives worldwide.

The ranking consists of those who, according to the professional IT community, make a great contribution to the development of the IT industry. CIOs, IT VPs, CDTOs, CEOs and directors who leading companies digital transformation from companies in various industries can become participants.

The "Top 100 IT Leaders " ranking is a great chance to promote your company 's achievements and discuss best practices with the most professional tech officers.

For more information, please visit the link.

Sponsorship of thematic communities

COMPASS CIO

Compass CIO is an exclusive section of the Global CIO portal, available only by subscription. It accumulates professional experience of the IT community and provides subscribers opportunities for professional growth. Compass CIO link

Compass CIO partnership includes:

- Access to CIO Compass materials for 1 year
- Access to cases of potential clients with a focus on the main points;
- Access to IT analytics;
- Access to the recordings of Global CIO Academy materials;
- Compass TV with a selection of useful videos;
- Document templates and checklists;
- A monthly collection of materials on AI and other key topics.
- Participation in online analysis of IT solutions and IT projects as a guest and chat participant without direct advertising, with more than 6 broadcasts per year;
- Announcement as a partner once a year in the social networks of the Global CIO
- The cost is $950

Contact us

Do not hesitate to ask us any questions about the promotion,
we will be happy to answer them.

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General Questions: feedback@globalcio.com

https://globalcio.com/